Product Code

CONTRACT



WCWG 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

And:

Great American Media 3050 K St NW Washington, DC 20007

PRE-EMPTIBLE WITH 48 HOURS NOTICE

	Contract / Revision Alt C			#	
	61925	1	08414919		
Product					
DSCC 5595 ADD					
Contract Dates	Estimate #				
10/25/16 - 10/31/16	5595				
Advertiser			Original Date	/ Revision	
lss/DSCC			10/13/16	/ 10/13/16	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	C Broadcast		Cash	
	<u>Station</u>	Account Executive		Sales Office	
	wcwg	Telere	p Washington	TeleRep Washi	

Special Handling

Demographic Adults 35+

53 49 Agency Ref Advertiser Ref

Advertiser Code

Snote

IDB#

*Line Ch Start Date End Date Description Start/End Time Days Length	Week Rate Type Spots	
	week hate Type opots	Amount
N 1 WCWG10/25/16 10/31/16 M-F 1p-2p 1:00 PM-2:00 PM :30) NM 4	\$360.00
Start Date End Date Weekdays Spots/Week Rate Week 10/25/16 10/31/16 MTWTF 4 \$90.00		
VVCCK. 10/20/10 10/01/10 14/4/10) NM 4	\$360.00
N 2 WCWG10/25/16 10/31/16 M-F 10p-1030p 10:00 PM-10:30 PN :30 Start Date End Date Weekdays Spots/Week Rate) INIVI 4	\$360.00
Week: 10/25/16 10/31/16 MTWTF 4 \$90.00		
N 3 WCWG10/25/16 10/31/16 M-F 1030p-11p 10:30 PM-11:00 PM :30	0 NM 4	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/25/16 10/31/16 MTWTF 4 \$85.00		
VV00X. 10.20.10) NM 4	\$320.00
N 4 WCWG10/25/16 10/31/16 M-F 11p-1130p 11:00 PM-11:30 PN :30 Start Date End Date Weekdays Spots/Week Rate	NIVI 4	\$320.00
Week: 10/25/16 10/31/16 MTWTF 4 \$80.00		
N 5 WCWG10/25/16 10/31/16 M-F 1130p-12a 11:30 PM-12:00 XN :30	0 NM 4	\$300.00
Start Date End Date Weekdays Spots/Week Rate		
Week: 10/25/16 10/31/16 MTWTF 4 \$75.00	0 NM 4	\$300.00
N 6 WCWG10/25/16 10/31/16 M-F 11a-12p 11:00 AM-12:00 PN :30 Start Date End Date Weekdays <u>Spots/Week</u> <u>Rate</u>	0 NM 4	\$300.00
Week: 10/25/16 10/31/16 MTWTF 4 \$75.00		
N 7 WCWG10/25/16 10/31/16 M-F 12a-1a 12:30 AM-1:00 AM :30	0 NM 4	\$100.00
Start Date End Date Weekdays Spots/Week Rate	1	
Week: 10/25/16 10/31/16 MTWTF 4 \$25.00	0 NM 4	\$120.00
N 8 WCWG10/25/16 10/31/16 M-F 12a-1a 12:00 AM-12:30 AM :30 Start Date End Date Weekdays <u>Spots/Week</u> <u>Rate</u>	0 NM 4	\$120.00
Week: 10/25/16 10/31/16 MTWTF 4 \$30.00		
N 9 WCWG10/25/16 10/31/16 M-F 12p-1p 12:00 PM-1:00 PM :30	0 NM	\$300.00
Start Date End Date Weekdays Spots/Week Rate		
Week: 10/25/16 10/31/16 MTWTF 4 \$75.00	NIM	#220.00
N 10 WCWG10/25/16 10/31/16 M-F 2p-3p 2:00 PM-3:00 PM :30 Start Date	O NM	\$320.00
Week: 10/25/16 10/31/16 MTWTF 4 \$80.00		
N 11 WCWG10/25/16 10/31/16 M-F 4p-5p 4:00 PM-5:00 PM :3	NM A	\$280.00
Start Date End Date Weekdays Spots/Week Rate		
Week: 10/25/16 10/31/16 MTWTF 4 \$70.00	1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

(Line Harisactions, N - New, E - Culted, D - Deteted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



WCWG 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #	
	61925 /	08414919	
Contract Dates	Product	Estimate #	
10/25/16 - 10/31/16	DSCC 5595 ADD	5595	

Advertiser Original Date / Revision 10/13/16 / 10/13/16 Iss/DSCC

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week Ra	te Type Spot	S	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 12 WCWG10/25/16 10/31/16 M-F 530p-6p	5:30 PM-6:00 PM	:30	NM	5	\$500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/25/16 10/31/16 MTWTF 5	\$100.00		NINA	545	****
N 13 WCWG10/25/16 10/31/16 M-F 6p-630p Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM Rate	:30	NM	4	\$320.00
Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 4	\$80.00				
N 14 WCWG10/25/16 10/31/16 M-F 630p-7p	6:30 PM-7:00 PM	:30	NM	4	\$320.00
Start Date End Date Weekdays Spots/Week	Rate		b		
Week: 10/25/16 10/31/16 MTWTF 4	\$80.00				
N 15 WCWG10/25/16 10/31/16 M-F 7p-730p	7:00 PM-7:30 PM	:30	NM	2	\$240.00
Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 2	<u>Rate</u> \$120.00				
	7:30 AM-8:00 AM	:30	NM	2	\$100.00
N 16 WCWG10/25/16 10/31/16 M-F 7a-8a Start Date End Date Weekdays Spots/Week	Rate	.50	I NIVI	_	Ψ100.00
Week: 10/25/16 10/31/16 MTWTF 2	\$50.00				
N 17 WCWG10/25/16 10/31/16 M-F 9a-10a	9:00 AM-10:00 AM	:30	NM	5	\$375.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/25/16 10/31/16 MTWTF 5	\$75.00				0.450.00
N 18 WCWG10/31/16 10/31/16 Mon 8p-9p	8:00 PM-9:00 PM	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	<u>Rate</u> \$450.00				
N 19 WCWG10/31/16 10/31/16 Mon 9p-10p	9:00 PM-10:00 PM	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/31/16 11/06/16 1 1	\$250.00				
N 20 WCWG10/29/16 10/29/16 Sat 10p-11p	10:00 PM-11:00 PN	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161- 1	<u>Rate</u> \$25.00				
VVOCIN. TOTAL IT TO	11:00 PM-12:00 XN	:30	NM	1	\$25.00
N 21 WCWG10/29/16 10/29/16 Sa 11p-12a Start Date End Date Weekdays Spots/Week	1 1 2 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	:30	INIVI	1	Ψ23.00
Week: 10/24/16 10/30/161- 1	\$25.00				
N 22 WCWG10/29/16 10/29/16 Sa 2p-4p	2:00 PM-4:00 PM	:30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week			1		
Week: 10/24/16 10/30/161- 1	\$40.00				***
N 23 WCWG10/29/16 10/29/16 Sa 6p-7p	6:00 PM-7:00 PM	:30	NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161- 1	<u>Rate</u> \$80.00				
N 24 WCWG10/29/16 10/29/16 Sa 7p-8p	7:00 PM-8:00 PM	:30	NM	1	\$130.00
Start Date End Date Weekdays Spots/Week	Rate		NAME OF THE PROPERTY OF THE PR		
Week: 10/24/16 10/30/161 1	\$130.00				
N 25 WCWG10/29/16 10/29/16 Sa 8p-9p	8:00 PM-9:00 PM	:30	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$40.00				
VVCCIN. 16/2 ii	9:00 PM-10:00 PM	:30	NM	1	\$50.00
N 26 WCWG10/29/16 10/29/16 Sa 9p-10p Start Date End Date Weekdays Spots/Week		.50	INIVI	25	ψ50.00
Week: 10/24/16 10/30/161- 1	\$50.00				
N 27 WCWG10/30/16 10/30/16 Su 10p-11p	10:00 PM-11:00 PN	:30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/24/16 10/30/161 1	\$40.00				
N 28 WCWG10/30/16 10/30/16 Su 11p-12a	11:00 PM-12:00 XN	:30	NM	1	\$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



WCWG 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #	
	61925 /	08414919	
Contract Dates	Product	Estimate #	
10/25/16 - 10/31/16	DSCC 5595 ADD	5595	

Advertiser Original Date / Revision 10/13/16 / 10/13/16 Iss/DSCC

*Line Ch Start Date End Date Description		Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	Spots/Week 1	<u>Rate</u> \$25.00					dennesse se se	
N 29 WCWG10/30/16 10/30/16 Su 12p-2p	Spots/Week 2	12:00 PM-2:00 PM <u>Rate</u> \$40.00		:30		NM	2	\$80.00
N 30 WCWG10/30/16 10/30/16 Su 2p-4p Start Date End Date Weekdays Week: 10/24/16 10/30/162	Spots/Week 2	2:00 PM-4:00 PM <u>Rate</u> \$40.00		:30		NM	2	\$80.00
N 31 WCWG10/30/16 10/30/16 Su 5p-6p Start Date End Date Weekdays Week: 10/24/16 10/30/161	Spots/Week 1	5:00 PM-6:00 PM <u>Rate</u> \$60.00		:30		NM	1	\$60.00
N 32 WCWG10/30/16 10/30/16 Sun 6p-7p Start Date End Date Weekdays Week: 10/24/16 10/30/161	Spots/Week	6:00 PM-7:00 PM <u>Rate</u> \$50.00		:30		NM	1	\$50.00
N 33 WCWG10/30/16 10/30/16 Su 7p-8p Start Date End Date Weekdays Week: 10/24/16 10/30/161	Spots/Week 1	7:00 PM-8:00 PM <u>Rate</u> \$60.00		:30		NM	1	\$60.00
N 34 WCWG10/30/16 10/30/16 Su 8p-9p Start Date End Date Weekdays Week: 10/24/16 10/30/161	Spots/Week	8:00 PM-9:00 PM <u>Rate</u> \$40.00		:30	40	NM	1	\$40.00
N 35 WCWG10/30/16 10/30/16 Su 9p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/162	Spots/Week 2	9:00 PM-10:00 PM <u>Rate</u> \$40.00		:30		NM	2	\$80.00
				Tota	ls	THE REAL PROPERTY.	87	\$6,560.00

Time Period	k	# of Spots	Gross Amount	Net Amount
09/26/16 -	10/30/16	69	\$4,660.00	\$3,961.00
10/31/16 -	10/31/16	18	\$1,900.00	\$1,615.00
Totals	PRI	E-EMPTIBATE HOURS NOT	WITH \$6,560.00	\$5,576.00

Signature:	PRE-EMPTIBLE WITH 46 HOURS NOTICE	Date:	
Jigiliataro	1100		